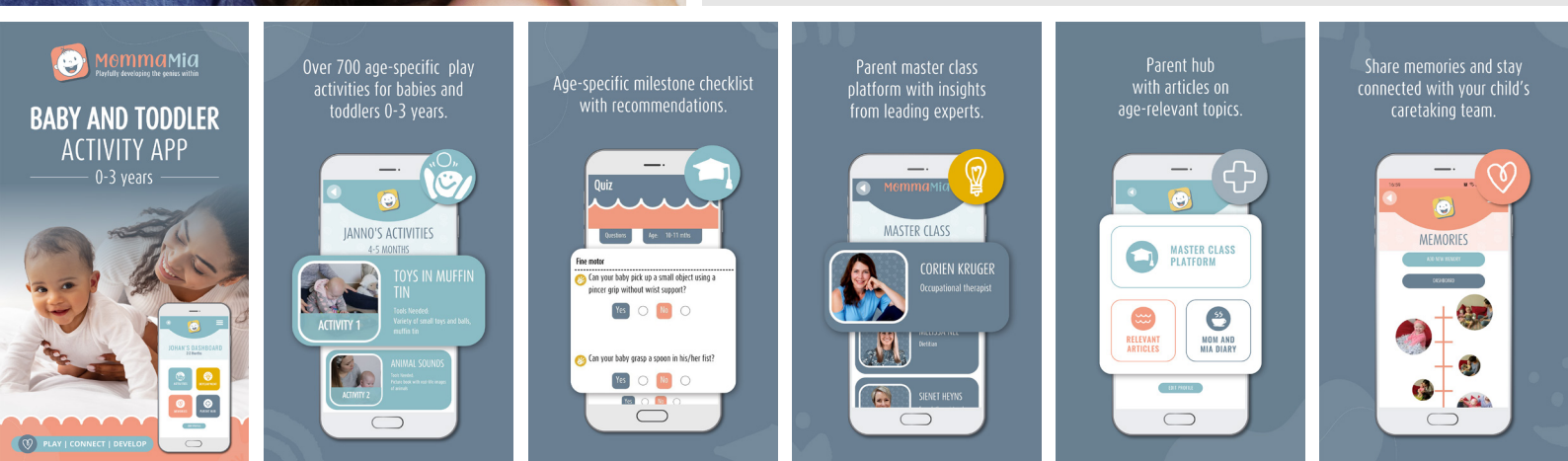


Award-winning activity app for babies and toddlers



MommaMia was conceptualised by Occupational Therapist and mother, Corien Kruger.

With more than 15 years of experience in the field of Paediatrics, she recognised the great need for parents to understand the principles of development and to gain the knowledge to apply these enjoyable practices at home while treasuring moments of playful time with their children.



Why is MommaMia such an amazing story?

Corien developed the MommaMia program with her little girl, Mia, as she grew up and experienced each developmental phase.

With real-time recordings of Mia as she progressed through her journey, the app user can experience the authenticity and connectedness of real family-life.

Why should every family use the MommaMia app?

The MommaMia app focusses on **play, development and connection** (between baby and parent/caregiver). It consist of more than **700 age-appropriate activity videos** which guide parents, nannies, caregivers and nurseries to optimally develop their baby's fine motor, gross motor, cognitive, communication, sensory, emotional and self-help skills. With its library of masterclasses, featuring healthcare and baby development experts, parents are educated and empowered to positively influence their children's development, health and general well-being.

Corien's vision and passion:

Corien believes that everything a child needs to reach their full potential is already inside them. Her passion is to guide and equip parents with the 'know-how' to unlock, nurture and grow the potential that is already there.



Corien's secret to success:

Development is a science, but a science that every parent should be able to decode. Through the app, Corien has made development history by guiding parents through a step by step process of applying the right developmental activities at the right age and in the right sequence to give each child the ability to thrive in their unique and innate potential.

80% of a child's neuron connections are formed in the brain from birth up until 3 years of life. This is called the golden years of development and if stimulated correctly, can change the course of a child's future forever. Investing in these early years can limit developmental delays and greatly impact a child's future scholastic performance.



Like so many others, Mia is living proof of the app's success. She is currently in Grade 1 and well ahead of her classmates in comprehension, memory and finding multiple ways to solve problems. Her gross and fine motor skills are well develop and is evident in her writing speed, quality of writing and her enthusiastic participation in a wide variety of extracurricular activities.

She is confident in her own abilities and eager to learn more about the world around her. After only her first term in Grade 1 she is already reading in 2 languages and showing a well integrated number concept with an understanding of calculation above expectation.

IN it to INfluence it:

As an Occupational Therapist, Corien has seen countless families and children with developmental delays pass through her practice, with one overarching comment from parents: I wish I knew this sooner.

The heart of MommaMia is to guide parents on this journey of playfully developing their child's potential while building strong family bonds as they treasure the time of connection.

What parents are saying about the MommaMia app:

★★★★★
5 star reviews

★★★★★
The activities are so well thought out. The fact that it's designed by an occupational therapist who is also a mother, shows. All the who deserves a 5 stars.
- Elmarie -

★★★★★
5 star reviews

★★★★★
Best app! We've been using it for both kids for more than a year already.
- Ilizna -

★★★★★
5 star reviews

★★★★★
It is so nice to have a credible source to go to for your child's development! Great for dads too!
- Johannes -

Link to app showcase video: <https://youtu.be/Nf6UI4Ce0Jl>

MommaMia app Endorsement:

The MommaMia App is endorsed by, and promoted in, It was also voted "Favourite app" by leading baby magazine,

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